

2024 ALDHA-West Events & Programs

- Rucks NorCal (Jan 20, 2024), Cascade (Feb 24, 2024), and Colorado/Rockies (March 23, 2024)
- The Gathering September 27-29, 2024
- Virtual / Online February & March



Silver Crown Sponsor

- Requirement \$200+ gear or monetary donation to 1 or more in-person events
- <u>Benefits</u> Highlighted at event(s) and on ALDHA-West Silver Crown sponsor webpage (2024 launch). Tagged in social media posts for event(s).

Gold Crown Sponsor



- <u>Requirement</u> \$100+ gear or monetary donation to ALL in-person events in calendar year **AND** one event sponsorship item **OR** \$500+ donation (total value of gear &/or monetary)
- <u>Benefits</u> Highlighted at ALL in-person events and on ALDHA-West Gold Crown sponsor webpage(2024 launch). Tagged in ALL in-person events social media posts. Two (2) free advertisements in our newsletter "The Gazette"



Triple Crown Sponsor

- <u>Requirement</u> Gold crown requirements **AND** gear donation to each of 3 BIPOC hiker scholarship recipients <u>OR</u> \$1,500+ donation (total value of gear &/or monetary)
- <u>Benefits</u> Highlighted at ALL events, including virtual and online and on ALDHA-West Triple Crown sponsor web page (2024 launch). Tagged in ALL event's social media posts. Four (4) free advertisements in our newsletter "The Gazette"

What Are Donations Used For?

- Gear donations are used for our gear raffles at various ALDHA-West events
- Monetary donations are used to provide scholarships to current year thru-hikers to attend our events, annual trail magic weekend, hiker feed, and various other club sponsored events.

How Do I Become A 2024 ALDHA-West Partner?

- Please follow our 2024 DONATION PROCESS
- Questions? secretary@aldhawest.org
- More Info: https://www.aldhawest.org/ or Full Partner Program Preso