

2024 ALDHA-West Events and Programs

- Rucks NorCal (Jan 20, 2024), Cascade (Feb 24, 2024), and Colorado/Rockies (Mar 23, 2024)
- The Gathering September 27-29, 2024
- Virtual Education Sessions February (TBD) and March (3/12/24)



Silver Crown Sponsor

- Requirement \$200+ gear or monetary donation to one (1) or more in-person events
- <u>Benefits</u> Highlighted at event(s) and <u>Silver Crown sponsor</u> webpage.

Tagged in social media posts for event(s) sponsored.



Gold Crown Sponsor

- <u>Requirement</u> \$100+ gear or monetary donation to ALL in-person events (4 planned in 2024) **AND** one (1) <u>event sponsorship item</u> <u>OR</u> \$500+ donation (total value of donation)
- <u>Benefits</u> Highlighted at ALL in-person events and <u>Gold Crown sponsor</u> webpage. Tagged in ALL in-person event social media posts. Two (2) free advertisements in our newsletter "The Gazette"



Triple Crown Sponsor

- <u>Requirement</u> Gold crown requirements AND gear donation to each of three (3) black, indigenous, and other people of color (BIPOC) hiker scholarship recipients (Early 2024 launch) OR \$1,500+ donation (total value of donation)
- <u>Benefits</u> Highlighted at ALL events, virtual and online, and <u>Triple Crown sponsor</u> webpage.
 Tagged in ALL event's social media posts. Four (4) free advertisements in our newsletter "The Gazette"

What Are Donations Used For?

- Gear donations are used for our raffles at ALDHA-West events
- Monetary donations are used to provide scholarships to current year thru-hikers to attend our events, annual trail magic weekend, hiker feed, and various other club sponsored events.

How Do I Become A 2024 ALDHA-West Sponsor?

- Please follow our 2024 DONATION PROCESS
- Questions? secretary@aldhawest.org
- More Info: https://www.aldhawest.org/